



*You are cordially invited to participate in the*

## Panel Discussion

on

# Linking Future Startups to India's Growth: Policy Developments and Incentive Structure

The panel discussion would broadly focus on the following themes:

- How can the criteria for choosing best technology vary between the perspectives of the investor and the innovator?
- What is the nature of support that can be extended to startups in valuation of patents/assessing patent quality?
- Can a standard technology-transfer manual help the TTOs in commercialising technology based out of universities?
- The broad framework of the draft e-commerce policy and how it is going to benefit future startups.



### Welcome Address

**Dr. S.G. Sreejith**

Professor & Vice Dean and Executive Director, Centre for International Legal Studies  
Jindal Global Law School, O.P. Jindal Global University

## DISTINGUISHED PANELISTS



**Dr. Geeta Gouri**

Former Member  
Competition Commission of India



**Ms. Shilpi Jha**

Senior Legal Counsel for Intellectual Property-South Asia, United States Patent and Trademark Office (USPTO)



**Prof. (Dr.) Michael E. Jones**

Professor Emeritus  
University of Massachusetts Lowell



**Dr. Ayesha Chaudhary**

Manager, Atal Tinkering Labs  
Atal Innovation Mission, NITI Aayog



**Ms. Ananya Chandra**

Assistant Vice President  
(Innovation, Ayushman Bharat), Invest India



**Ms. Priyanka Gupta**

Associate Director (Intellectual Property)  
KPMG India



**Mr. Sumit Kapoor**

Deputy Manager, Cell for IPR Promotion  
and Management (CIPAM)



**Dr. Mayank Dhaundiyal**

Associate Professor and  
Vice Dean, Jindal Global Business School  
O.P. Jindal Global University



**Prof. Ram B. Ramachandran**

Professor of Practice & Vice Dean (Strategy & Planning)  
Jindal School of Banking & Finance  
O.P. Jindal Global University

**Friday, 26<sup>th</sup> April 2019**

**Seminar Hall-II, India Islamic Cultural Centre, Lodhi Road, New Delhi**

5:30 PM to 7:30 PM Followed by Dinner

RSVP: Ms. Isha Gaba, Project Manager, JIRICO, +91 8396907321, [igaba@jgu.edu.in](mailto:igaba@jgu.edu.in) / [jirico-admin@jgu.edu.in](mailto:jirico-admin@jgu.edu.in)

