



O.P. Jindal Global University
A Private University Promoting Public Service

BOOK LAUNCH AND TALK

Tuesday, 17 February 2015, 5:30 pm
T1, 75 Seater Auditorium North side
O.P. Jindal Global University

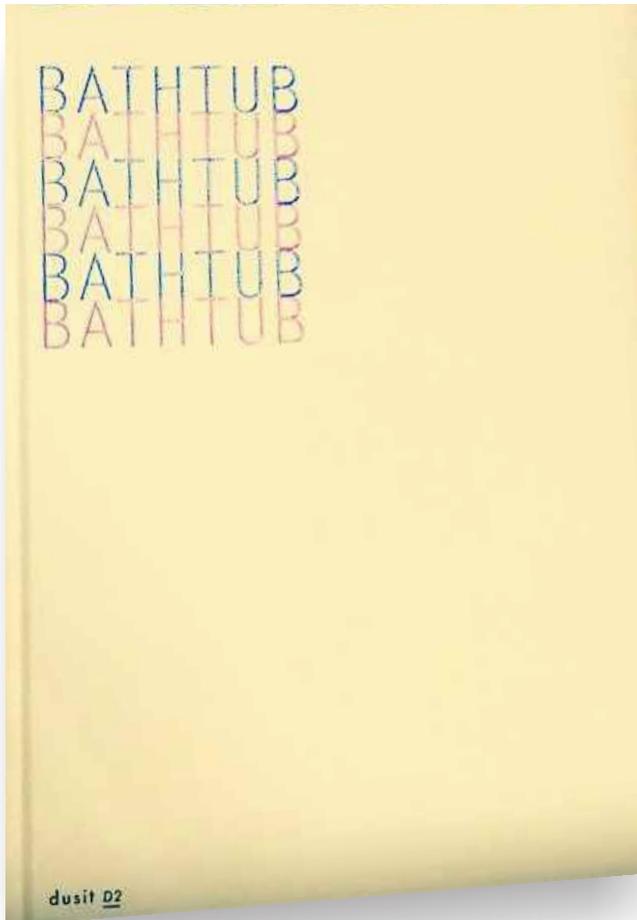
Sonipat Narela Road, Sonipat, Haryana - 131001 (NCR of Delhi)



Jindal School of
Liberal Arts & Humanities
India's First Transnational Humanities School

“Bathtub”

Blurb: Conceptualized by Thukral and Tagra and written by Arjun Puri, the *Bathtub* features six stories of today's travelers from different countries, each story is accompanied by work of art specially commissioned for the project and exclusively crafted by well-known contemporary artists Thukral & Tagra for the Bird Group. The book was launched at the prestigious Jaipur Literature Festival and was much talked about at the India Art Fair.



SPEAKERS

from left
Mr. Jiten Thukral
Mr. Arjun Puri
Mr. Sumir Tagra

Jiten Thukral and Sumir Tagra work collaboratively in a wide variety of media including painting, sculpture, installation, video, graphic and product design, and fashion. Thukral & Tagra blur the lines between Fine Art and Popular Culture, product placement and exhibition design, artistic inspiration and media hype. Their works comment on the globalization of consumer culture and the repercussions of this as it is being experienced in India today. While both playful and humorous, their works express thoughtful questions about the nature of Indian identity as it is articulated by Indians themselves and projected on to India by the rest of the world.

Arjun Puri gave up the immigration dream. Well-settled, in his mid-20's he was an ambitious and well-dressed white-collar worker in London. After 5 years of working with an investment bank, he woke up one fine day on the tube, realizing he had missed his stop. He took to daydreaming. And, all he saw were faces of people coming together and words forming patterns. Almost like *A Beautiful Mind*, without any hope of landing the Nobel Prize. He booked the next flight out to India and landed up in Uttar Pradesh. Straight from Baker Street to a farmland close to Saharanpur. The last two years have been spent daydreaming, storytelling and collecting tales for his bank of kahaani's. He currently occupies the position of Deputy Director of Admissions & Outreach at the OP Jindal Global University. He spends his time on campus working on student initiatives and talking about football (not soccer). He has two books in the pipeline.

RSVP: Ms. Ruchika Jain, Executive Officer and Academic coordinator, JSLH, rjain@jgu.edu.in, +91 8396907242



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